

Évora / Portugal
Conference Venue: Évora Hotel

—
26th–28th
September
2018



LEADER RELOADED

The ELARD conference on the heartbeat
of the LEADER community

MP3:

LEADER/CLLD and the “Smart Villages”

Evora, 28th September, 2018

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Moderator

Kirsten Birke Lund | ELARD Council Member

Panelists

- **Paul Soto** | Senior Policy Expert of the ENRD Contact Point
- **György Mudri** | Parliamentary Adviser and Assistant to the Member of the European Parliament Tibor Szanyi
- **Hartmut Berndt** | ELARD Council member, Chairman of BAG LAG (German LEADER Association), Manager of LAG Göttinger Land
- **Stefan Niedermoser** | Chairman of the LEADER-forum Austria (the Austrian LAG Network), Manager of LAG Pillerseetal-Leukental-Leogang

Rapporteur

Anita Selicka | Executive Director of the Latvian Rural Forum



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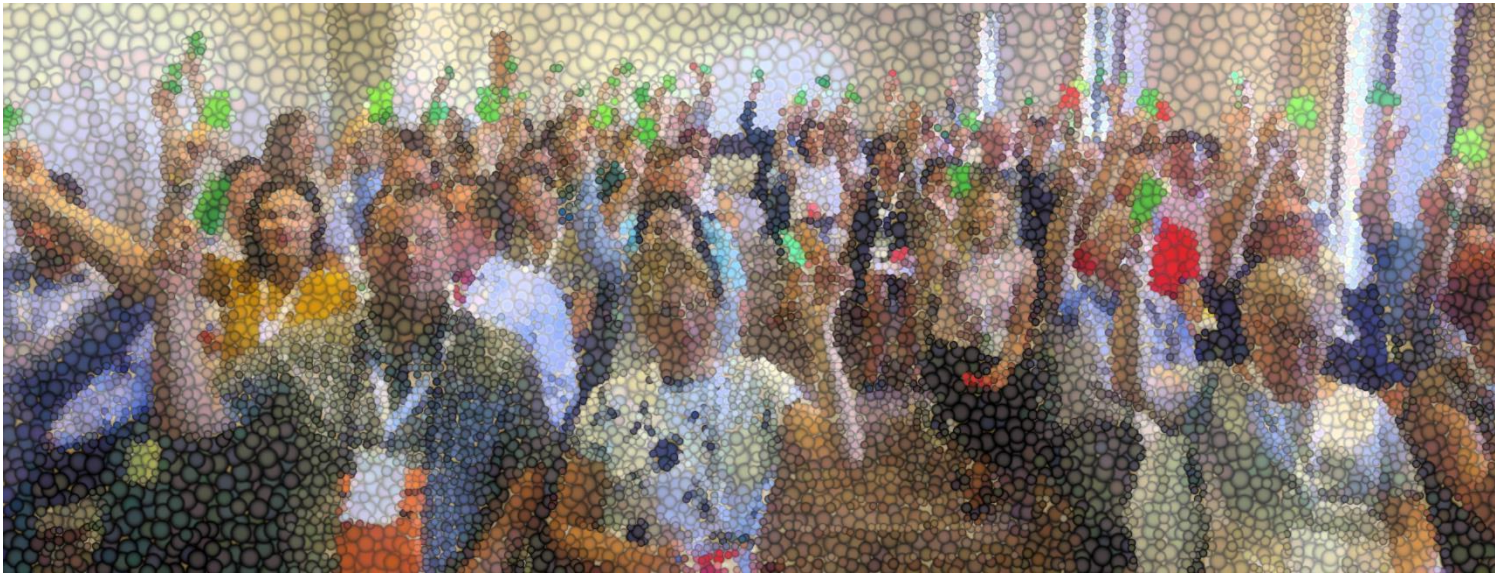
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Have you heard about Smart Villages?



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Have you heard about Smart Villages?



~ 40% have talked about it

What is it? What it is not?

- Smart cities \neq smart villages (*agriculture, food production and special environment*)
- Not a new measure
- «What» not «how»
- Not a replacement for LEADER
- Support is a **framework** and not a methodology
- Extremely flexible
- Villages imagining their future – Smart Villages as tool to civic community and to **allow** them to find and to implement the solutions
- Not only very local, also cooperation, between villages, higher level
- Idea - Pilot Project – Examples from MS
- **Draft definition** (ECORYS)

What is the best use of Smart Villages?
Which added value could be provided by introducing Smart Villages, and avoiding the doublicating?

- Innovation
- Cooperation
- Integration
- Involve more local actors (bottom-up)
- Territory with common identity
- Open minded people implementing solutions to main challenges of rural areas – depopulation, lack of services
- Smart village strategies as part of LEADER strategies

Yes, there is a room for Smart Villages in the present programmes, and yes – we can strengthen LEADER by being smart

Strengthening the relation and trust between the LAGs and the MAs

- Regular communication (feedback, expressing needs, involvement from the beginning stages, exchange formality to effectiveness)
- Different tasks – the same goal



What would help you to include Smart Villages into your LAGs work?

What can you do in your LAG to support Smart Villages ?

- Information
 - Sharing experience and cooperation
 - Methodology (steps for becoming SMART)
 - Funding
 - Eligibility
 - Less administrative burden
 - Include in next strategies and try it out
-
- What (if anything) makes LEADER different from being Smart?

WHAT IS IT?

[*https://imgtfy.com/*](https://imgtfy.com/)

let me  that for you

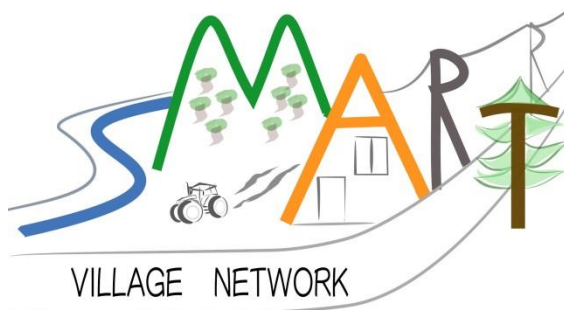
Google Search

I'm Feeling Lucky

Type a question, click a button.

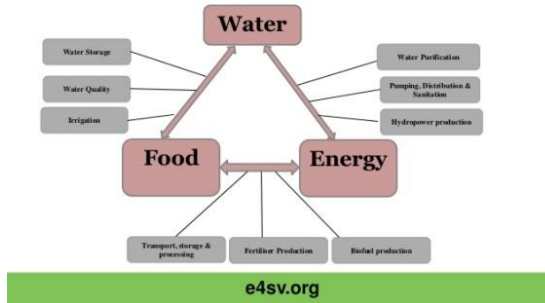


SMART VILLAGES





LINKS BETWEEN WATER, ENERGY AND FOOD



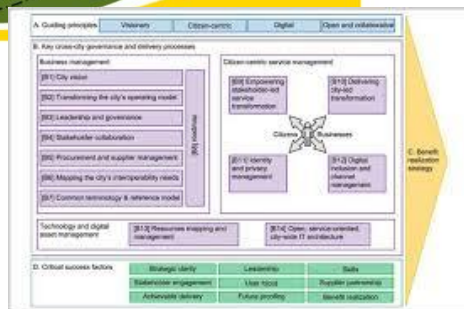
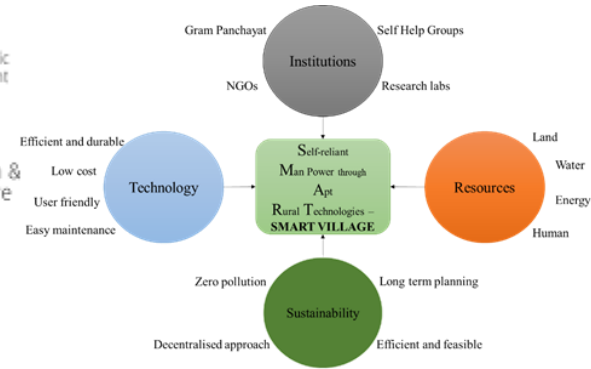
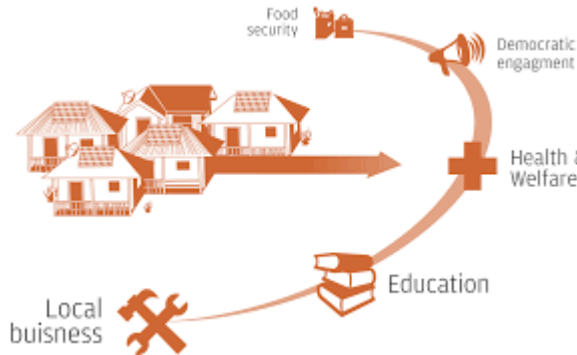
How it works?



Scaling up

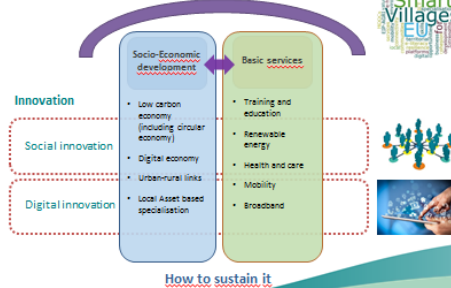
- Policy
- Private sector
- Mainstream successes via major initiatives

Climate-smart villages



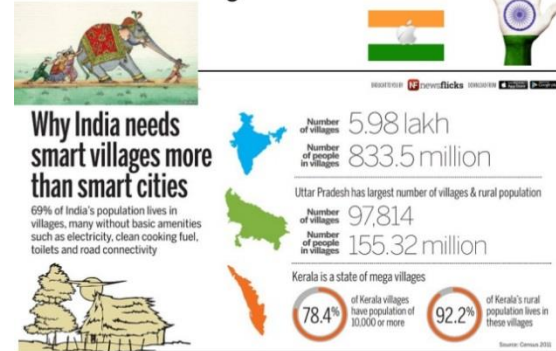
Smart Villages

Vision – our village/territory of the future



Smart Cities

Better smart villages in India





GUIDE
« SMART CITY
VERSUS STUPID VILLAGE ? »



*l'Association des
communautés de France
et l'Association des petites
villes de France*

- Smart Villages is a new motivation tool to be active
- LEADER is the main methodology for rural development. Flagship
- Almost all participants (t.i. n-2-2x(K ppl)) see Smart Villages enabling their LAG to do more



CLLD



~50% participants can imagine Smart Villages without LEADER

WE have to be prepared – we are used to be prepared for what we don't know

How can the correlation between Smart Villages and LEADER be strengthened?

- Information and clear definition
- Resources
- Time
- Lobbying

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Thank you!