



LEADER RELOADED, Évora, 26-28th September 2018

session
LEADER/CLLD
and the social & environmental
challenges in rural areas

RESTITUTION



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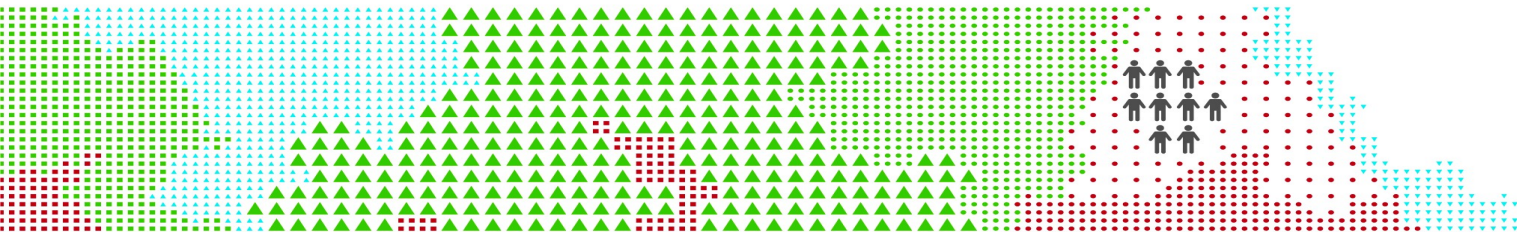
Panelists:

1. OECD , Regional and Rural Policy Unit
2. Spanish Rural Development Network
3. Swedish LAG
4. **ECOLISE Network:** community led initiatives on climate change and sustainability

Chair: ELARD

**A common adress:
how to turn challenges into opportunities ?**

how can a RELOADED LEADER help ?



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DEFINITION: what exactly is rural ?

We can not deal with the rural without considering relations to urban

**»» urban consumers, urban activities, urban consumption of the rural,
urban consumption of resources, urban investment, urban-led future**

Drivers and solutions can be in the linkage

» get the urban engaged AND work for a stronger rural voice

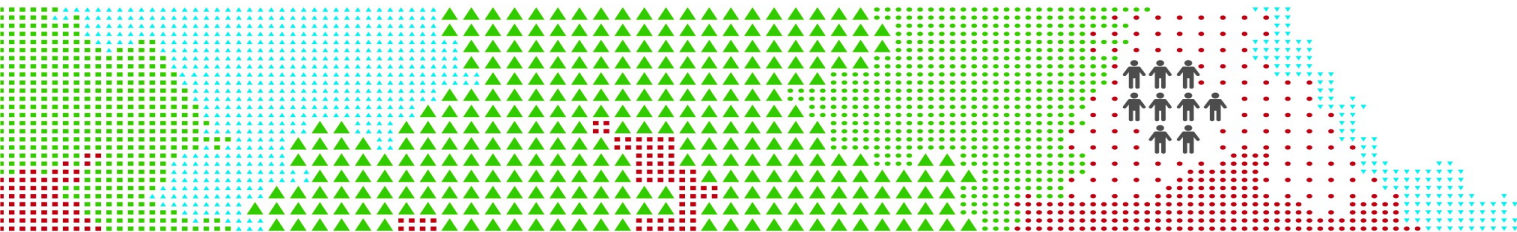
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DIFFERENTIATION: what type of rural ?

Remote low density rural OR Rural close to cities »»

a totally different context in both environmental and social terms

**the solution may be in valueing remoteness
but generally attractiveness is key to meet challenges
solutions need to be targetted to the context**



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**HUMAN CAPITAL = people with both hard and soft skills
key in the pathway for social innovation
and thus a stronger rural**

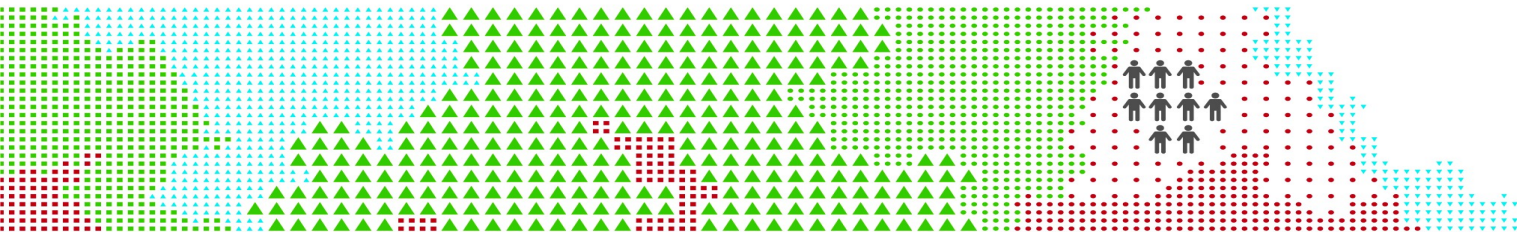
Empower and build capacity

Engage citizens and communities

New comers diversifying the communities

**Channel funding »» TARGET training / capacity building /
attract and settle skilled inhabitants**

**Refugees » a possible contribution
to diversification and renewal in human capital » success is possible
require out of the box thinking
adequate framing and resources
can be targetted**



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SOCIAL CAPITAL = an absolute need for a transformative change

Climate change is NOW + felt more central at local level

»» change in behavior is URGENT

»» solutions are ALSO in the rural

simple agreements between individuals and administration

do NOT change behaviors, and

strengthen decoupling between activities and the territory / resource basis

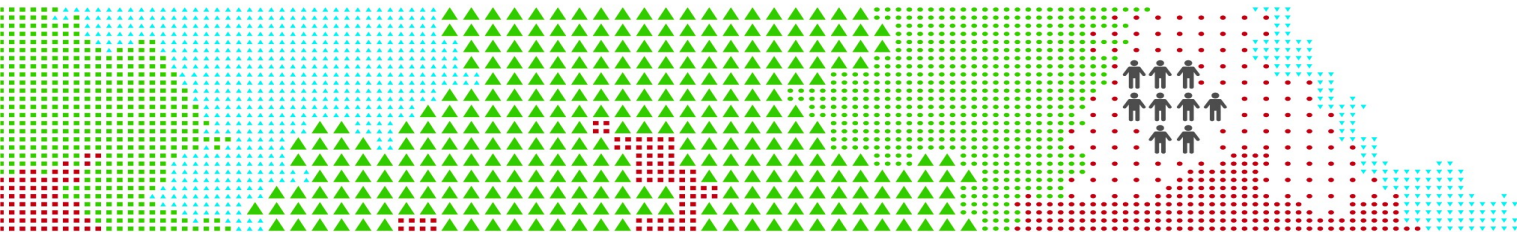
strengthen fear of stepping out

»» Priority to village or community transition plans

and less to individual plans and projects

»» Focus on connecting people and communities

**LEADER can play key role in supporting
animation / groups / participated actions and decisions
progressing towards more soft skills » social innovation**



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Many thanks!



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